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Ellen Rogers and Sarah Armentor join ATC Corporate Marketing and Communications Team

(Lafayette, LA – January 19, 2012) ATC Associates has expanded its Corporate Marketing and Communications Department with the addition of Ellen Rogers as Marketing Communications Coordinator, and Sarah Armentor as Communications Coordinator.

“Sarah and Ellen are professionals who bring a wealth of knowledge and experience to the marketing team,” said Marketing and Communications Manager Barbara L. Nelson. “I look forward to exciting developments as ATC Associates celebrates its 30th anniversary in 2012.”

Ellen Rogers joined the ATC Marketing Department in November and has worked in a variety of market sectors including corporate, retail and non-profit. She has written, designed and produced all forms of print and broadcast advertising, as well as articles, grants, RFPs and white papers. Ellen holds a bachelor's of science degree in Communications from Loyola University. Ellen is responsible for proposal development, graphic design, public relations and technical writing, and information requests for business development.

Previous to joining ATC, Sarah Armentor was marketing manager at System Forward American Inc., a franchise management firm, where she was a liaison for 148 franchisees across the U.S. as well as Canada and Australia. She was also the manager of sales and operations at Lipari Sporting Goods & Advertising Specialties where she oversaw local, national and international customer accounts and relations as well as developed and created marketing materials and advertising for several media outlets. Sarah has a bachelor's of science in marketing from the University of Louisiana at Lafayette. Sarah is responsible for coordinating promotional items, marketing collateral, and tradeshow-equipment; advertising, and professional listings organization, branch news and general marketing information requests.

About ATC Associates

ATC Associates Inc. (ATC) is a nationally-recognized professional engineering and environmental consulting firm specializing in geotechnical, construction materials testing, specialized inspections and environmental engineering services that generate approximately \$200 million in services annually. Nationally, ATC employs over 1,600 professional, technical and support personnel in 71+ offices in 39 states, who perform environmental consulting, geotechnical engineering, construction materials testing, IBC special inspections, roofing & waterproofing consulting, environmental and health and safety training, health and safety consulting and petroleum services for a myriad of clients. For the past two decades, ATC has consistently ranked among Engineering News-Record's (ENR) Top 100 engineering design firms.

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