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FOR IMMEDIATE RELEASE

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Barbara L. Nelson returns to Acadiana, joins ATC as Marketing/Communications Manager

LAFAYETTE, LA - January 5, 2012 ATC Associates is proud to announce that Barbara L. Nelson has joined ATC's corporate office as Marketing and Communications Manager. With more than 20 years of communications experience, Barbara is responsible for public relations, nationwide marketing and external and internal communications.

"We are excited to have Barbara Nelson join our corporate office and head our marketing and communications department," said Bobby Touns, ATC Associates CEO. "ATC anticipates phenomenal growth in 2012 and beyond; it is essential that we have professionals like Barbara on board to optimize our success."

Before joining ATC, Barbara was marketing and communications director at a commercial real estate brokerage firm in New York City and public relations executive for a firm focused on the commercial real estate, architecture, engineering and finance industries. She spent several years as a professional journalist in New York City covering the real estate, construction and design industries. Prior to moving to New York City, she was a staff writer at *The Daily Advertiser* and *The Daily Iberian*. Barbara holds a bachelor's of arts in Journalism from California State University, Sacramento, where she graduated Magna Cum Laude.

Since 2008, ATC has been headquartered in Lafayette. Barbara is part of ATC's planned expansion in Acadiana. ATC has hired more than 65 professionals in Lafayette Parish and has a total of 1,600 employees across the country, making it one of the largest corporate offices in Lafayette Parish. ATC's workforce includes environmental engineers, geologists, hydrologists, ecologists, LEED® accredited professionals, project designers, safety professionals, hazardous management planners and trainers.

About ATC Associates

ATC Associates Inc. (ATC) is a nationally-recognized professional engineering and environmental consulting firm specializing in geotechnical, construction materials testing, specialized inspections and environmental engineering services that generate approximately \$200 million in services annually. Nationally, ATC employs over 1,600 professional, technical and support personnel in 71+ offices in 39 states, who perform environmental consulting, geotechnical engineering, construction materials testing, IBC special inspections, roofing & waterproofing consulting, environmental and health and safety training, health and safety consulting and petroleum services for a myriad of clients. For the past two decades, ATC has consistently ranked among Engineering News-Record's (ENR) Top 100 engineering design firms.

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